Aydin Kalantar

Product Designer & Agentic Engineer

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SUMMARY

Product designer and full-stack engineer who takes products from first sketch to shipped code. I design and build SaaS platforms, web and mobile apps, AI chat and voice agents, and business automation, and I run three live products of my own. Grounded in graphic design, 3D modeling and rendering, branding and SEO, and in a hand-cut natural wood veneer marquetry practice that taught me precision.

SKILLS

Product design	Product design, UI/UX, interaction design, user flows, design systems, prototyping, onboarding, data visualization
Engineering	Full-stack web development, TypeScript, Next.js, React, Astro, Postgres, Stripe, Cloudflare Workers, WebSockets, webhooks, PWA, Tailwind CSS
AI & agents	Agentic engineering, AI agents with tool use, multi-agent workflows, MCP, Claude Code, real-time voice AI (Gemini Live), generative image and video pipelines
Visual & brand	Branding, graphic design, 3D modeling, rendering and animation, Adobe Illustrator, Adobe Photoshop
Growth	SEO, local SEO, site migration, Google Search Console, Google Ads, Facebook Ads, online marketing

EXPERIENCE

Product Designer & Engineer · Independent Present

Mayfield Heights, OH · Design and code for my own products and for businesses across the US

- **The Best Screen Printing website (2026).** Rebuilt thebestscreenprinting.com from WordPress into a 585-page Astro site on Cloudflare Workers with a buy-first shop, checkout and a voice and text ordering agent. Migrated all 2,662 legacy URLs by search data; the 104 kept pages carry 96% of the old site's clicks.
- **TBSP.LA (2026).** Designed and built the operating system behind the shop (Next.js, Postgres, Stripe): one price engine, quotes drafted from chats and Gmail, art desk, production board, supplier ordering and a partner print shop network with Stripe payouts.
- **Catch Lead (catchlead.dev).** AI chat and voice sales agent for service businesses. One script tag in an isolated Shadow DOM, real-time voice over WebSocket in 13 languages, answers grounded in the business's own prices, plus leads, bookings and Stripe deposits.
- **Virtual Fashion (virtualfashion.app).** Browser studio for apparel design and AI product imagery: structured generation pipeline, consistent model identity, cloud render queue for image and video, and one credit system across plans.
- **Auto Alpha (autoalpha.trade).** Rule-based crypto strategy automation, live for real money on Binance and Coinbase. Trade-only keys encrypted with AES-256, replay-protected webhooks, and backtests that replay the live trading code.

Brand, Web & Growth · The Best Screen Printing, Signs Market 2017 – 2020

Los Angeles, CA

- Owned the whole outward-facing side of two Los Angeles businesses: brand and graphic design, websites, SEO, and paid campaigns on Google Ads and Facebook Ads.
- Kept logo, landing page and ads telling one story, because one person owned all of them.

Founder · Relocation company and apparel decoration business

Los Angeles, CA

- Built a relocation company from scratch with its own brand, then trained in screen printing and started an apparel decoration business.

3D Artist & Designer · Film, television and print 2001 – 2011

Baku, Azerbaijan

- 3D modeling, animation and rendering for film and television, including CGI animation for *The Temple's Heart* (dir. Teymur Daimi, 2005).
- Graphic design in Adobe Illustrator and Photoshop at a family printing company.

EDUCATION

Azerbaijan Fine Art College · Oil painting Enrolled 2001

Baku, Azerbaijan

Kaplan · English language program, nine months 2011

Westwood, Los Angeles, CA

ART PRACTICE

Natural wood veneer marquetry. Original wall art and commissions, cut and fitted entirely by hand: portraits and abstract work. Gallery at aydinkalantar.com/art.